



RISING SUN 4-WHEEL DR CLUB
PO BOX 260175
LAKEWOOD CO 80226-0175

Dear Friends,

March 14, 2007

Important: Please put this on the agenda for your next club meeting to discuss and print the enclosed form in your next newsletter.

The revival of our **Associate Membership Program** has generated a lot of interest from across the country. We want to make sure you are aware of this and that we give your organization the opportunity to take part.

What is the Associate Membership Program?

The BlueRibbon Coalition associate membership program is designed to provide the opportunity for members of our existing BRC member clubs or organizations to join the BlueRibbon Coalition at a reduced introductory price. Under the program and because of the club membership, those in your group who aren't already individual members of the BlueRibbon Coalition can join for just \$10 for one year if they reside in USA or \$15.00 if they reside in Canada.

The associate membership entitles the signing member to their own monthly copy of the *BlueRibbon Magazine* delivered directly to their home or mailing address. No more taking turns to read the organization's copy at the club meeting. Associate members are kept up to date on what is going on with access in their time frame. Also, with their membership card, associate members are given full voting rights. Associate membership is an introductory offer and is good for one full year. At the end of the introductory year, associate members are given the opportunity to simply continue their individual BRC membership at the regular \$20 annual dues.

Why is individual membership in the BlueRibbon Coalition important?

Perhaps the most important answer to this question boils down to having a voice and getting agencies, legislators and others to listen. The bottom line is—the larger our numbers, the more effective our voice is to protect access. So, we need your membership. BRC is working hard to

protect your rights of access. We are including a brief highlight sheet of just some of the significant accomplishments of the BlueRibbon Coalition.

What we are asking you to do?

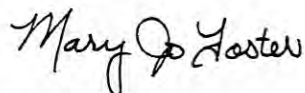
We are asking that you make the members of your organization aware of this and give them the opportunity to become a member under this program. The most ideal time to do this is to put it on the agenda for your next organization or club meeting to discuss and sign people up. We are also asking that you promote this for us in your next newsletter.

We are providing you with a sample page for signing up members that you can make copies of for distribution. However, we are happy to take the information in whatever way you find most convenient. We also have made this process easy from our website at www.sharetrails.org.

You will never find a better opportunity to join the BlueRibbon Coalition. It also happens to be a really good value at only \$10 for their first year.

I am happy to answer any questions you might have, provide you with more sign up sheets, or to assist you in whatever way I can to make this easy for you. Just give me a call at 1-800-BlueRib, ext 105 and I will do my best to give you a hand.

Sincerely,

A handwritten signature in cursive script that reads "Mary Jo Foster".

Mary Jo Foster
Membership Manager
BlueRibbon Coalition