

# CITY OF MOAB

## SPECIAL BUSINESS EVENT LICENSE APPLICATION

SPECIAL EVENT FEE: \$200.00  
PLUS (CHECK ONE):

TRANSIENT (\$90): \$90.00  
OR

CURRENT CITY OR  
COUNTY LICENSE  
(ATTACH COPY)

TOTAL FEES: \$290.00

DATE PAID: \_\_\_\_\_

AMOUNT PAID: \_\_\_\_\_

RECEIPT NO.: \_\_\_\_\_

217 EAST CENTER STREET  
MOAB, UTAH 84532  
(435) 259-5121 / FAX (435) 259-4135

PLEASE MAKE CHECKS PAYABLE TO: CITY OF MOAB

LICENSE #: \_\_\_\_\_

ZONE: \_\_\_\_\_

NAME OF EVENT: CRUISE MOAB 2016  
 DESCRIPTION OF EVENT: 4 WHEEL DRIVE EVENT WITH REGISTRATION, A VENDOR NIGHT, CATERED DINNER.  
 LOCATION OF EVENT: 1372 N HIGHWAY 191  
 PREMISES TO BE USED: 1372 N HIGHWAY 191  
 TEMPORARY STRUCTURES TO BE USED (IF ANY): TENT 40' x 100'  
 DATE(S) AND TIME(S) OF EVENT: REGISTRATION WILL START MAY 4TH, EVENT ENDS MAY 8TH WITH CLEANUP.  
 ANTICIPATED # OF EVENT PARTICIPANTS: LESS THAN 300 NUMBER OF VENDORS PARTICIPATING: APPROX 15-20 EXPECTED  
 TYPES OF VENDORS PARTICIPATING IN EVENT: VENDORS WILL SELL & PROMOTE GOODS & SERVICES RELATED TO THE 4WD COMMUNITY.  
 EXPLAIN FEES GENERATED BY THE EVENT (I.E. ADMISSION CHARGES, BOOTH FEES, RENTAL CHARGES, ETC.): FEES GENERATED BY REGISTRATION SIZE ATTACHMENT

EVENT SPONSOR'S NAME: RIISING SUN 4 WHEEL DRIVE CLUB OF COLORADO PHONE: \_\_\_\_\_  
 SPONSOR'S ADDRESS: P.O. BOX 260175 CITY: LAKEWOOD STATE: CO ZIP: 80121  
 SPONSOR'S DRIVER LICENSE NUMBER & STATE OR OTHER PROOF OF IDENTITY: FEIN: 84-1480397  
 SPONSOR'S SOCIAL SECURITY NUMBER: \_\_\_\_\_ DATE OF BIRTH: \_\_\_\_\_  
 TYPE OF ORGANIZATION:  PROPRIETORSHIP  PARTNERSHIP  CORPORATION  OTHER (SPECIFY): 4 WHEEL DRIVE CLUB  
 EVENT SPONSOR'S SALES TAX ID #: \_\_\_\_\_ NAME REGISTERED WITH THE STATE FOR TAX ID: \_\_\_\_\_

THIS FORM IS AN APPLICATION FOR A SPECIAL BUSINESS EVENT LICENSE. THE ACTUAL LICENSE WILL BE ISSUED AFTER CITY COUNCIL APPROVAL. IT IS UNLAWFUL TO ENGAGE IN SUCH ACTIVITY WITHIN THE CITY WITHOUT FIRST OBTAINING A LICENSE. ALL INFORMATION MUST BE ACCURATELY COMPLETED OR THE ISSUANCE OF A LICENSE WILL BE DELAYED.

I/WE Gregory M. Luer PLEASE PRINT NAME(S) HEREBY AGREE TO CONDUCT SAID BUSINESS STRICTLY IN ACCORDANCE WITH THE MOAB CITY

BUSINESS LICENSE REGULATIONS AS SET FORTH IN THE MOAB CITY CODE, ORDINANCES AND RESOLUTIONS, AND SWEAR UNDER PENALTY OF LAW THE INFORMATION CONTAINED HEREIN IS TRUE. I/WE UNDERSTAND THIS LICENSE IS NON-TRANSFERABLE AND VALID ONLY FOR THE ABOVE MENTIONED LOCATION AND APPLICANT (SPONSOR). I/WE AGREE TO FILE THE PROPER REPORTS WITH THE STATE OF UTAH.

Gregory M. Luer Signature of Sponsor 2/21/16 Date

State of Utah )  
                          ) SS  
County of Grand )  
SUBSCRIBED AND SWORN to before me this 21<sup>st</sup> day of February, 2016

[Signature]  
NOTARY PUBLIC

SEE BACK OF FORM FOR ADDITIONAL REQUIREMENT!

MATTHEW PALMER  
Notary Public  
State of Colorado  
Notary ID 20134055163  
My Commission Expires Aug 28, 2017

## ***Cruise Moab 2016***

For our "Cruise Moab" 2016 event, most of our participants will stay at Slick Rock Campground. We therefore received permission from the owner of the back lot at 1372 N. Highway 191 (south of the campground) to use it for our event. The following activities are planned:

- Tech Inspection
- Registration/Checkin
- Event merchandise sales
- A Vendor night gathering
- A Raffle/Dinner
- Vehicle recovery and Safety demonstration

We plan to have a 40' x 100' tent erected on the site (see attached site plan), and the porta potties delivered on Tuesday May 3rd. We will also erect a 10' x 10' tent for tech inspections.

- 5/4 - The Tech inspection, Registration, Check in, and Event Merchandise sales.
- 5/5 - Late Registration and Tech inspection early in the morning, prior to the guided trail rides.  
Cruise Moab merchandise sales will be available during the day.
  - We will have a Vendor night in the evening, where registered Vendors will setup to display and sell merchandise.
- 5/6 - Late Registration and Tech inspection prior to the guided trail rides.  
Cruise Moab merchandise sales will be available during the day.
  - In the evening we have planned our Raffle and Dinner catered by Nick Clayton (affiliated with the "Sunset Grill").
- 5/7 - Very late Registration and Tech inspection prior to the guided trail rides.
- 5/8 - Event cleanup. The Porta potties and Large tent will be removed by the vendors early the week of May 9th.

### **Sales Tax Licenses:**

The State of Utah is sending us 20 Tax Licenses to assign to Vendors. We were instructed to assign a license for this event to each vendor, and provide a list to the State of which license was assigned to each vendor. We do not have the exact License numbers to provide on the permit application at this time.

### **List of Vendors:**

We have Several Vendors such as Slee Offroad, Cruiser outfitters, and Gamaviti that want to participate in Vendor night. We will provide the full list to the city the Week before the event.

### **Health Department:**

We spoke to Orion Rogers last year from the health department, and explained we do not plan to have any food vendors. We only plan to have a dinner catered by Nick Clayton ( affiliated with Sunset Grill) on Friday night. Last year he indicated this should not be a problem, and said he would sign off on the permit if needed. We will contact him again this year and see if there are any changes, Questions, or concerns with doing things the same as last year.

## ***Cruise Moab 2016***

### **Fee Explanation:**

We limit our Cruise Moab event to an absolute max of 200 Registered Drivers (vehicles).

Most years we see the number of registrants at approx 180 or less registered drivers.

Registration occurs prior to the event via our online website

Base registration is \$175 per Driver (Vehicle).

This includes the following for each participant:

- Guided trail rides on trails permitted through the BLM, State of Utah School and Institutional Trust Lands Administration, and National Park Service.
- 1 dinner for Friday night
- 1 T-shirt.

During online registration, the pre-order/purchase of additional Dinners, and Cruise Moab merchandise (t-shirts, hoodies, hats, stickers, ect) are available.

### **At the Event:**

- Registrations will be available for purchase at the event for any spots not yet filled.
- A limited number of additional dinners will be available for purchase by family and passengers (not to exceed our limit of 300 dinners ).
- Cruise Moab Merchandise will be available for purchase (t-shirts, hoodies, hats, stickers, ect).
- Raffle tickets will be available for purchase, for our Friday night raffle.

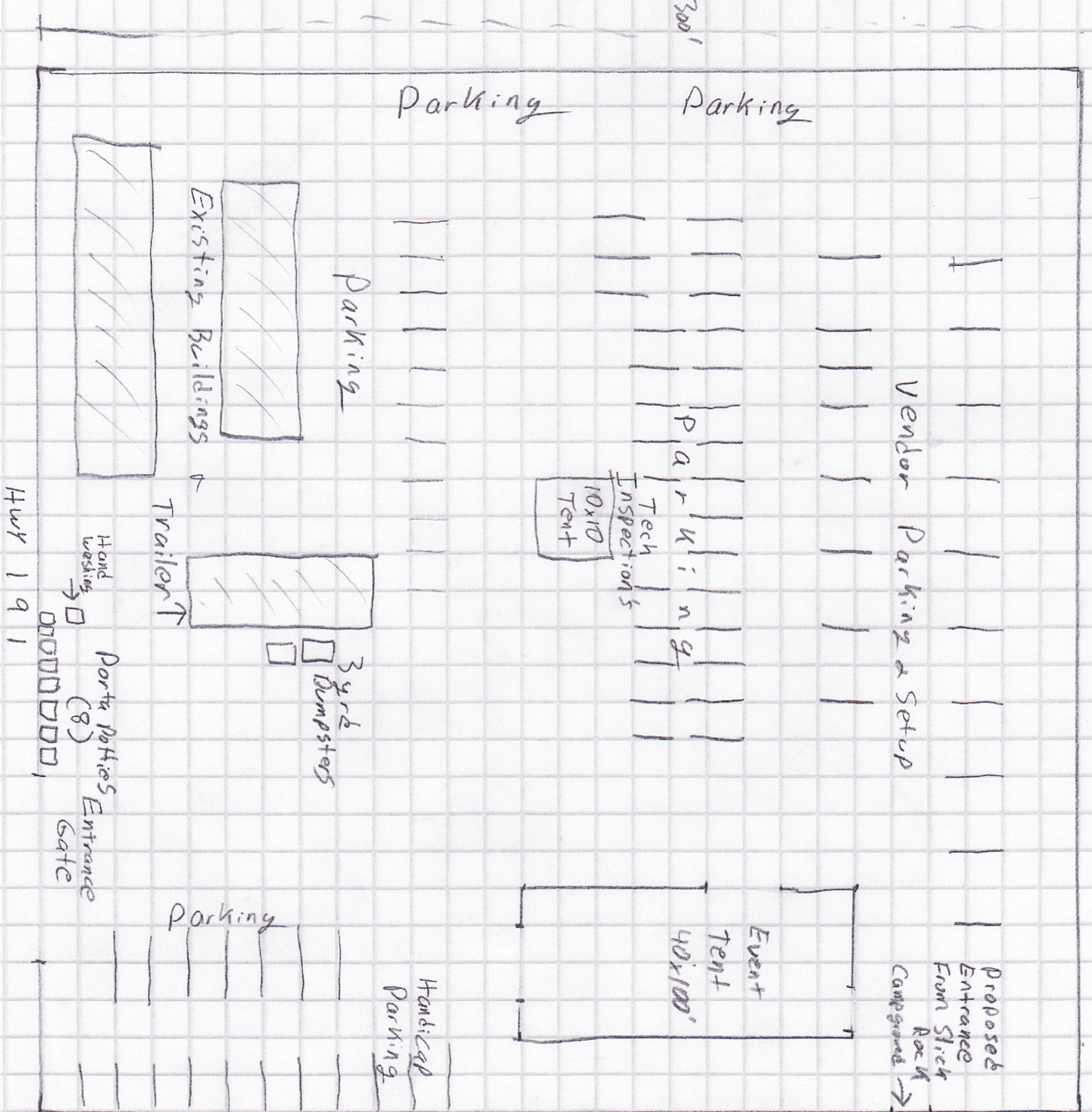
### **Additional Fees/passes:**

- Additional fees for BLM are collected per passenger, per day, as part of our permit agreement.
- A valid park pass is required for some trails. Participants are responsible for acquiring one at their own expense if needed.

W  
S - N  
E  
CRUISE  
MOAB  
SITE  
PLAN

300'

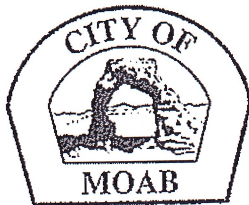
300'



Hwy 191

Slick  
Rock  
C.G.

# CITY OF MOAB



## SPECIAL EVENT LICENSE

### COMPLIANCE

### FORM

217 E CENTER STREET  
MOAB, UT 84532  
PHONE: (435) 259-5129  
FAX: (435) 259-4135

#### FOR ZONING OFFICE USE ONLY

PARKING: \_\_\_\_\_

MOAB CITY CODE: \_\_\_\_\_

SIGN PERMIT: \_\_\_\_\_

MOVED-ON NECESSARY:  YES  NO

REQUIRES PLANNING  
COMMISSION APPROVAL  YES  NO

REVIEWED BY  
ZONING  
ADMINISTRATOR: \_\_\_\_\_  
SIGNATURE

DATE: \_\_\_\_\_

NAME OF APPLICANT: \_\_\_\_\_ PHONE: \_\_\_\_\_

APPLICANT'S MAILING ADDRESS: \_\_\_\_\_ CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

NAME OF EVENT: \_\_\_\_\_

LOCATION OF EVENT: \_\_\_\_\_

ZONE: \_\_\_\_\_

DETAILED DESCRIPTION OF SPECIAL EVENT: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_